



Customised Services

At Markus, we always aim to work with you and provide solutions to meet your requirements.

Bespoke recipe development

Our customers are always looking to gain competitive advantage by introducing new products with the best chance of success. Our NPD Team will work closely and continuously with all customers to help in their success.

Bespoke portion sizes & shapes

If you require a portion size or shape to meet your specific processing criteria or pack appearance then we are happy to look at developing something to suit. We can start on a trial basis to ensure that the tooling gives the desired result, before committing to expenditure on a full production machine. This also allows us to offer "specials" for relatively small / infrequent product runs, where the cost of full tooling may not be justified.

Bespoke Pack Formats

Please see our "Pack Formats" page for details of our current options. However, if you need something beyond the range shown, please speak to us. Sometimes a small change can make life a lot easier at the point of use - for example a pack weight that fits with your own batch sizes, reducing the amount of preparation required. Often, these types of change will not make a material difference at our stage of the process - one of the benefits of the bespoke service we offer.

Order Sizes

Minimum order sizes at the early stages of a product life should not be too rigid if the product launch is to succeed. We work closely with customers to help them build to regular order sizes that are mutually efficient.

Outside Stock Location

Sometimes a customer needs stock held at an outside location, like an outside store site or independent distribution depot. Maybe special delivery timings or frequencies are important. We will investigate any logistical need.

Reserve Stockholding

Fast moving products, ones on promotion, or where customer storage is limited may require us to keep a buffer stock at Markus, underwritten by the customer.

Please feel free to put "can you do..." questions to us. We will always give serious consideration to this type of enquiry to see if it could be accommodated in or even added to our current resources.

There are never problems, only solutions.

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