

## New Product Development

Looking for a sample, that bespoke product, the unique flavour combination or product innovation?

Need to discuss your proposed products and flavour concepts?

The Markus NPD Team are always available and willing to develop the extra special product you are looking for, priding ourselves on our CAN DO and confidential approach to your product development.

### Our NPD service will offer you:

- A Personal Development service
- A Reactive Development response
- A prompt interpretation of your Development Brief
- The provision of flavour ideas
- The use of clean label ingredients
- The option of ingredients with Provenance
- The use of proposed production ingredients
- Representative samples of factory produced products
- Prompt courier delivered samples
- Prompt sample amendments
- Development Workshops or Presentations in our Presentation Kitchen
- A Blue Sky or Product Focused Presentation Service
- An appreciation of current flavours, market trends / products
- NPD supported scale up trials
- NPD / Technical liaison

### Need to make your development easier? Please e-mail either:

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**Shelly Knight** - NPD Coordinator [shelley@markusproducts.co.uk](mailto:shelley@markusproducts.co.uk)

**Kate Jeune** - Innovation Supervisor [kate.jeune@markusproducts.co.uk](mailto:kate.jeune@markusproducts.co.uk)

Or ring us on 01963435276

**WE WILL BE HAPPY TO HELP YOU**

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